

# Key Focus Areas at a Glance

## 1. Climate Change

### Addressing Global Warming

Knoll has taken a leadership position on climate change. We are working on meaningful approaches to conserve energy and promote the use of renewable energy sources. We have:

- ▶ A framework for energy management.
- ▶ A system for identifying process changes that save energy.
- ▶ Legally binding greenhouse gas reduction targets through our membership in the Chicago Climate Exchange.

### Chicago Climate Exchange

#### *What is CCX?*

- ▶ The Chicago Climate Exchange (CCX<sup>®</sup>) is an exchange that administers the world's first and North America's only active voluntary, legally binding integrated trading system to reduce emissions of all six greenhouse gases, with offset projects in North America and worldwide.
- ▶ CCX promotes greenhouse gas reduction through the trading of "credits" (Carbon Financial Instruments), which companies earn for achieving reductions in emissions measured against baselines.
- ▶ In 2006, Knoll became the first company in the contract furniture industry to join CCX. Knoll membership in CCX was the result of our participation in the Energy and Climate Change Group of the non-partisan Clinton Global Initiative.

#### *What is the Knoll commitment to CCX?*

- ▶ In 2007, Knoll successfully met Phase 1 of its greenhouse gas reduction program with CCX. We achieved an 8.8% reduction in carbon dioxide emissions over the 1998-2001 baseline. This exceeded the required 4.25% reduction.
- ▶ For Phase II of our commitment to CCX, we expect to further reduce emissions by an additional 2% (over the 1998-2001 baseline) by 2010.

## 2. Third-Party Certification

Third parties provide independent verification of environmental standards that are transparent and universally accepted. We partner with the following organizations:

### The U.S. Green Building Council

- ▶ The USGBC's Leadership in Energy and Environmental Design (LEED<sup>®</sup>) green building rating system is the accepted benchmark in North America for the design, construction and operation of high performance green buildings.
- ▶ LEED certification provides independent, third-party verification that a building project meets the highest green building and performance measures.
- ▶ Knoll is aligned with the USGBC and can help companies, healthcare organizations and educational institutions achieve LEED certification. Many of our products are eligible for LEED credits; up-to-date LEED information for all Knoll office systems and ergonomic seating is available at [knoll.com/environment](http://knoll.com/environment).

### The Forest Stewardship Council

- ▶ The Forest Stewardship Council (FSC) is an international not-for-profit membership based organization that brings people together to find solutions to the problems created by bad forestry practices and to reward good forest management. Knoll has supported FSC since 1996.
- ▶ Knoll is Chain of Custody certified by the FSC, and we offer FSC-certified wood as an option on many of our products. Typically, worksurface substrate can be FSC-certified, though we also offer FSC-certified veneer.
- ▶ In 2007, Knoll began implementation of a sustainable wood policy targeted to protect endangered forests and promote sustainable harvesting of wood resources.

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## GREENGUARD Indoor Air Quality Certification

- ▶ The GREENGUARD Environmental Institute sets standards for indoor air quality.
- ▶ Our strategy is to maintain GREENGUARD status on existing products, including new wood casegoods.
- ▶ We are also moving products to the more stringent GREENGUARD Children & Schools standard in the future. All Knoll office seating products have achieved Children & Schools certification.

## International Organization for Standardization

- ▶ Today, all Knoll facilities worldwide are ISO 14001 certified under the revised 2004 standard.
- ▶ ISO is the world's largest developer and publisher of international standards.
- ▶ ISO 14001 addresses environmental management. This means that the complying organization:
  - ▶ Minimizes harmful effects on the environment caused by its activities.
  - ▶ Achieves continual improvement of its environmental performance.

## Occupational Safety and Health Administration

- ▶ OSHA aims to ensure employee safety and health in the U.S. by working with employers and employees to create better work environments.
- ▶ In 2005, the Knoll East Greenville, PA, facilities were designated an OSHA VPP (Voluntary Protection Program) Star site.

## 3. Environmentally-Friendly Materials, Products & Manufacturing Processes

### Environmental Design Guidelines

Our approach to sustainable design considers all of the parts and pieces of the supply chain. We have "Design for the Environment" guidelines for all new products. We:

- ▶ Offer step-by-step procedures that define sustainable practices for the total design, development and manufacturing of a Knoll product.
- ▶ Mandate accountability from all disciplines and departments.

### SMaRT® Consensus Sustainable Product Standard

#### *What is the SMaRT Standard?*

- ▶ Unlike McDonough Braungart Design Chemistry's (MBDC) Cradle to Cradle Certification, SMaRT is a transparent, quantified sustainable product standard that measures a product's environmental benefits throughout the global supply chain, from raw materials to end-of-life.
- ▶ SMaRT was developed by the Institute for Market Transformation to Sustainability (MTS), which brings together a powerful coalition of manufacturers, environmental groups and government leaders with the goal of increasing the sale and market share of sustainable products.
- ▶ SMaRT certification requires:
  - ▶ The completion of a Life Cycle Assessment (LCA) process, which ensures that all key materials and processes are captured and converted into environmental impacts.
  - ▶ GREENGUARD Children & Schools Product Certification.
  - ▶ No polyvinyl chloride (PVC) or other toxic chemicals.

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## **SMaRT® Continued**

- ▶ Our strategy is to use the SMaRT Standard for all sustainable product certification.
  - ▶ Our Life chair is certified under the SMaRT Standard.
  - ▶ We will aim to certify all new products under the SMaRT Standard.
  - ▶ SMaRT certification qualifies for an Innovation Credit under the LEED rating system.
- ▶ Life Cycle Assessment
  - ▶ Knoll has partnered with a non-profit to develop an affordable, universal, computer-based LCA tool that can be used by the entire contract furniture industry.
  - ▶ LCA is a science-based measurement of a product's environmental impacts throughout its life cycle, from raw materials sourcing through manufacturing, shipping, use, and re-use or end-of-life.

## **KnollTextiles**

- ▶ KnollTextiles has over 70 fabrics in its line with environmental attributes related to fiber content, low emissions or environmentally sensitive manufacturing processes.
- ▶ These are designated with a "green bar" and may contribute to points for achieving LEED certification.

## **Polyvinyl Chloride**

- ▶ Polyvinyl Chloride (PVC) is one of the most common synthetic materials. Recently, however, the manufacture and disposal of PVC have been identified as potentially harmful to the environment and human health.
- ▶ PVC will not be used in new systems, seating, ergonomic or KnollStudio products, and a program to eliminate it from existing products has been initiated.

## **Bio-Based Materials**

- ▶ Our strategy is to explore the use of bio-based materials in Knoll products.
- ▶ A foam derived from corn feed stock is currently being tested. The goal is to use this material in seating products.
- ▶ Our next generation work chair is being developed with a leading polymer company. The chair is expected to feature a new bio-based plastic.